

The Dundas Studio Tour

Saturday Sept 30 and Sunday Oct 1, 2017

For Prospective Exhibitors

What the tour offers:

In October 1998, a group of artists from Dundas joined together to create The Dundas Studio Tour. Presently we have a board consisting of core members who take on the responsibility to plan, publicize and run a fresh new tour for each year. Our goal is to invite the lovers of art and the merely curious to discover what is on their doorstep.

We work to have a compact series of studios. Each must be able to offer an interesting or beautiful viewing space and some proximity to an existing studio. In each of these spaces we hope to gather 3 or 4 talented artists so that the public will be drawn to visit each location.

We strive to create a balance in art medium and compatibility of artists within each space. We also introduce a new "theme" each year, something which can be interpreted through studio decoration, through use of colour, new trends in your work or through refreshments offered to the public. The theme has been a great asset in helping us receive wonderful publicity through the years. It also has been an engaging way to introduce new artists and the work of emerging resident artists. Guest artists and craftspeople are judged on the basis of quality of work and the availability of space in each studio location with our intent to maximize visual presentation and sales.

Both community involvement and sponsorship from local restaurants and businesses have contributed to our success. We create a professional brochure with a brief introduction to participating artists and their work, and a map showing the location of studios and other important stops in town. The brochure is sent to a large mailing list and distributed to customers at art shows and public outlets throughout the Greater Hamilton area and beyond. We maintain a dynamic website and Facebook Page with links to other relevant arts organizations and businesses.

Past tours have enjoyed unprecedented publicity, large crowds and sales creating an energy and excitement in our town which benefited artists and businesses alike. The tour has been listed in major magazines as well as receiving coverage in Hamilton Magazine, The Hamilton Spectator, The Dundas Star, CHTV, and Channel 14.

DUNDAS STUDIO TOUR GUEST ARTIST INFORMATION and EXPECTATIONS

APPLICATION DEADLINE: March 1, 2017

Thank you for your interest in participating in The Dundas Studio Tour. As a Guest Artist in the Tour, please complete the attached form and return no later than March 1, 2017. In your submission please include all the following:

1. Guest artist application fully completed and signed
2. **Five** high quality digital images of your current work (JPEGs at 1500 pixels on the longest side). These may be on a CD with your application, or emailed to loisshawfineart@gmail.com. **The images must feature complete works, not details**, and be of **professional quality** for our brochure. Artists may be rejected on the basis of poor quality images, as they reflect on the professional reputation of the entire tour. Please include title, size and price of the work in the application.
3. A CV or resume of your artistic career
4. A cheque for \$325 made out to The Dundas Studio Tour, post dated April 15, 2017. No refund can be provided for any cancellation, as work begins immediately on the brochure.
5. The Dundas Studio Tour will mail a brochure free of charge to the first 100 names on your mailing list if you would like to provide the addresses to be added to the DST mailing list. Our list is never shared or sold. Please send in Excel or Word Table format, by email or on a CD, to Alison Sawatzky: sawatzkyart@outlook.com.

ACCEPTANCE AND EXPECTATIONS

Successful applicants will be notified regarding their studio location, along with contact information for their guest host. Presentation to the public is a very important aspect of a visually stimulating tour. Artists will work closely with their host studio to present a professional display for the public.

Guest artists will contact their host studio for appropriate set up hours and be expected to be in attendance for all open hours of the tour. Guest Artists will likely display outside, so should be prepared for inclement weather.

Guest artists are placed in studios as decided upon by the Board Members in order to create a well-rounded tour. As a result, all artists should be aware they may be displaying outside and should be prepared for inclement weather. Artists requiring an indoor location may pay an addition fee of \$35.00 by separate cheque submitted with your fee, postdated to April 15, 2017. We will do our best to accommodate artists requesting this but we cannot guarantee the indoor location. In this case your cheque will be returned.

Guest artists are expected to promote the Tour in any way they can, and by distributing our brochures wherever they show their work. Brochures are available by July in time for the summer shows.

Fees paid to the Dundas Studio Tour are for participation only. Each artist is responsible for their own personal property and merchandise. The Dundas Studio Tour will not be liable for any loss or damage to such personal property or merchandise. All participating artists are responsible for collecting appropriate taxes, if applicable. All work presented at the show must be designed by the exhibitor and made by hand. High quality reproductions of original works will be allowed and **must** be clearly marked as a reproduction, making up no more than 20% of your display.

Acceptance into the Tour does not guarantee acceptance into future tours. If you are not successful in being accepted into the 2017 Tour this does not preclude you from being accepted into future tours.

Please send your completed application to:

By mail:

Lois Shaw

1490 Third Ln Rd N Dummer

Douro-Dummer, ON K0L 2H0 or by email: loisshawfineart@gmail.com

Questions or Inquiries: 905 865-8849

DUNDAS STUDIO TOUR GUEST ARTIST APPLICATION

Saturday Sept 30 and Sunday Oct 1, 2017 10am-5pm

Name: _____

Street Address: _____

City/Town: _____

Postal Code: _____

Telephone Number: _____

Email: _____

Website: _____

How do you wish to be identified? (e.g.: Potter, Fashion Designer): _____

Artists Statement: Please provide **20 words maximum** about the focus and inspiration for your work for inclusion in the brochure.

Description of work to be exhibited and space requirement for your setup:

*******please note, most locations for the tour are outdoors – some may require a tent******* Please list the title, size, and price of the works in the images submitted.

Do you participate in other Studio Tours? _____ If so, please list _____

How many addresses will you contribute to our postal address list? _____ Our email list? _____

Tour brochures are available by July through your host studio. How many brochures will you require? _____

THE DUNDAS STUDIO TOUR GUEST ARTIST AGREEMENT

I have read the guest artist expectations and agree to comply with same. My payment is enclosed.

Print Your Name: _____

Signature: _____ Date: _____