

# The Dundas Studio Tour

Saturday Sept 29 and Sunday Sept 30, 2012

## Prospective Exhibitors and Guest Locations

### What the tour offers:

In October 1998, a group of artists from Dundas joined together to create The Dundas Studio Tour. Presently we are 6 core members who take on the responsibility to plan, publicize and run a fresh new tour for each year. Our goal is to invite the lovers of art and the merely curious to discover what is on their doorstep.

We work to have a compact series of studios, usually 7 or 8 in number, based in the immediate Dundas area. Each must be able to offer an interesting or beautiful viewing space and some proximity to an existing studio. In each of these 7 or 8 spaces we hope to gather 3 or 4 talented artists so that the public will be drawn to visit each location.

We strive to create a balance in art medium and compatibility of artists within each space. We also introduce a new "theme" each year, something which can be interpreted through studio decoration, through use of colour, new trends in your work or through refreshments offered to the public. This ever changing "theme" has been a great asset in helping us to receive wonderful publicity through the years. It also has been an engaging way to introduce new artists and the emerging work of our resident artists. Guest artists are judged on the basis of quality of work and the availability of space in each studio location with our intent to maximize visual presentation and sales.

Both community involvement and sponsorship from local restaurants and businesses have contributed to our success. We create a professional brochure with a brief introduction to participating artists and their work, and a map showing the location of studios and other important stops in town. The brochure is sent to a large mailing list and distributed to customers at art shows and public outlets throughout the Greater Hamilton area and beyond. We maintain a dynamic website with links to other interesting arts organizations and businesses.

Past tours have enjoyed unprecedented publicity, large crowds and sales creating an energy and excitement in our town which benefited artists and businesses alike. The tour has been listed in major magazines as well as receiving coverage in The Hamilton Magazine, The Hamilton Spectator, The Dundas Star, The Flamborough review, CHTV and Channel 14.

## DUNDAS STUDIO TOUR GUEST ARTIST INVITATION

APPLICATION DEADLINE: March 1, 2012

Thank you for your interest in participating in The Dundas Studio Tour. The dates for this year's show are Saturday Sept 29 and Sunday Sept 30, 10am. to 5pm. As a Guest Artist in the Tour, please complete the attached form and return no later than March 1, 2012

In your submission please include all of the following.

#1 Guest artist application fully completed, including signed guest artist agreement.

#2 We require three high quality digital images of your current work at a resolution of 300 dpi, and a maximum of 1000 pixels. These may be on a CD with your application, or emailed to BOTH [lorraineroy@sympatico.ca](mailto:lorraineroy@sympatico.ca) and [schaefer@bserv.com](mailto:schaefer@bserv.com) Please use DST in subject line of your email. The images must feature complete works, not details, and be of professional quality for our brochure. Artists may be rejected on the basis of poor quality images, as they reflect on the professional reputation of the entire tour. Please include title, size and price of the work in the application.

#3 A resume and a separate artist statement (maximum 20 words) regarding your work which will be used in the brochure, on the studio tour website and for possible media publication.

#4 A cheque for \$325 made out to The Dundas Studio Tour, dated April 15, 2012. No refund can be provided for any cancellation, as work begins immediately on the brochure.

#5 Guest artists are encouraged to provide up to 100 names and addresses from their mailing list. These can be forwarded by email or included on the CD with your photos (in the form of an Excel file only please). We will mail a full colour brochure to 100 names on your list.

### ACCEPTANCE AND EXPECTATIONS

Successful applicants will be notified regarding their studio location, along with all contact information concerning their guest host.

Guest artists will contact their host studio for appropriate set up hours and be expected to be in attendance for all open hours of the tour. Guest Artists will likely display outside, so should be prepared for inclement weather.

Presentation to the public is a very important aspect of a visually stimulating tour. Artists will work closely with their host studio to present a professional display for the public.

All participating artists are responsible for collecting appropriate taxes, if applicable. All work presented at the show must be solely executed by the exhibitor.

Please send your completed application to:

**Lorraine Roy**

**103 Hillcrest Ave,**

**Dundas, ON L9H 4X4**

**905 628-3156**

**[lorraineroy@sympatico.ca](mailto:lorraineroy@sympatico.ca)**

**Do not hesitate to contact me with any questions!**

**DUNDAS STUDIO TOUR GUEST ARTIST INVITATION**  
**Saturday Sept 29 and Sunday Sept 30, 2012 10am-5pm**

Name

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Street Address

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City/Town:

Postal Code:

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Telephone Number:

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Email:

Web Site:

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Artists Statement: Please provide 20 words maximum about the focus and inspiration for your work for inclusion in the brochure.

Description of work to be exhibited and space requirement for setup:  
(please note, most locations for the tour are outdoors – some may require a tent)

Please list here the title, size and price of the works in the images submitted.

Price range of work: \$

Do you participate in other studio tours? If so, please list.

For publicity purposes please indicate the name of your local daily/weekly newspaper.

Will you be contributing addresses for the mailing list?

How many?

Tour brochures are available by July through your host studio.

Will you require brochures to hand out at other shows?

How many?

**THE DUNDAS STUDIO TOUR GUEST ARTIST AGREEMENT**

I have read the guest artist expectations and regulations and agree to comply with same.

Signature:

Date:

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